



MALAYSIAN ANTI-CORRUPTION COMMISSION (MACC)

SPEAKERS PROFILE



NAME : **JAYANTHA KUMAR SEN GUPTA**

AGE : 48 years

EDUCATION : Master in Business Administration (International Business),
UNIVERSITI MALAYA

BSc. (Hons) Econs. (Management and Economics)
UNIVERSITY OF LONDON

FIELD OF WORK : Anti-corruption Strategist and Integrity Management specialist
in developing organisation anti-corruption strategies for
organisations.

More than 20 years in the area of marketing management and
media communication.

More than 25 years in a field of passion related to Education in
Human Values through motivation programmes for the Youth
and Students.

WORK EXPERIENCE:

- Currently, Deputy Head of Private Sector Engagement at the Community Education Division.
 - 9 years with the MACC (since 2012)
 - Official MACC spokesperson on Section 17A – Corporate Liability
 - Certified as a Certified Integrity Officer (CeIO)
 - Certified Trainer in Organisation Anti-Corruption Plan (OACP)
 - Regular speaker of the MACC in the area of Anti-Corruption Awareness
 - Member of the MACC Transformation Taskforce (2013-2015) - Head of Civil Society Engagement.
- Prior work experience include 7 years in the area of Marketing Promotions with *THE STAR* and more than 5 years as a free-lance consultant in the area of marketing and media communication.